

Montebello

First Mile/Last Mile Master Plan

September 15, 2022



Potential Outreach Strategies

- Decals sited in high-foot traffic locations
- Interactive web-based map allowing people to memorialize issues and opportunities
- Survey development asking people about transit use and first/last mile connections
 - Online but can be administered during pop-up events or just around town
- Demonstration projects
 - SCAG Kit of Parts + Circulate's Traffic Calming Course
- Attend already scheduled citywide events



Top right: Example of a decal that would be placed at high-volume locations around the City.

Bottom right: Remote control traffic calming course to help engage people.

Fall Events for Potential Engagement

Event	Dates	Location
City Heritage & 5k Festival	October 15 (12 p.m. – 10p.m.) October 16 (12 p.m. – 8 p.m.)	1301 W. Whittier Blvd.
Halloween Festival	October 29 (5 p.m. – 9 p.m.)	600 Rea Dr.
Tree Lighting	December 3 (3 p.m. – 9 p.m.)	1600 W. Beverly Blvd.
Farmers Market	Thursdays through October 27 5 p.m. – 9 p.m.	777 W. Whittier Blvd.
Senior Center Events	Tabling at a health talk or program	
Contacts		
Director of Recreation & Community Services	David Sosnowski (dsosnowski@montebelloca.gov)	
Recreation Manager	Kaili Torres (ktorres@montebelloca.gov)	
Program Coordinator (Farmers Market)	Nadine Hernandez (nhernandez@montebelloca.gov)	
Program Coordinator (Senior Center)	Crystal Jaimez (cjaimez@montebelloca.gov)	

Potential Partners for Technical Advisory Committee

Department / Organization	First Name	Last Name	Contact
City of Montebello - Montebello Bus Lines	Abigail	Marin	AMarin@cityofmontebello.com
City of Montebello - Montebello Bus Lines	Anthony	Rodriguez	ABRodriguez@cityofmontebello.com
City of Montebello - Montebello Bus Lines	Lupita	Ibarra	Libarra@cityofmontebello.com
City of Montebello - Public Works	Rita	Montalvo	RMontalvo@cityofmontebello.com
City of Montebello - Planning Dept			
City of Montebello - Police Department			
City of Montebello - Fire Department			
Montebello Unified School District			
SCAG	Stephen	Fox	fox@scag.ca.gov
SCAG	Courtney	Aguirre	Aguirre@scag.ca.gov
Gateway Cities COG			
City of Pico Rivera			
City of Commerce			
City of Monterey Park			
County of LA			
LA Metro			
LA County Bicycle Coalition			
Additional New Potential Stakeholders			
Montebello Bicycle Coalition			montebellobicyclecoalition@gmail.com
Montebello-Commerce YMCA			(323) 887-9622
MAOF (Mexican-American Opportunities Foundation)			(323) 890-9600
Beverly Hospital			
Rio Hondo Bike Path businesses			

Draft Project Logos



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